

# Prince William County

PROJECT	How-To Informational Video Series
PROBLEM	One of the fastest-growing counties in the nation faced the challenge of educating the public, businesses and builders about the county's development regulations and services.
SOLUTION	<p>Nine Yards Media produced a series of DVDs that provide instructional videos, PDF files of required county forms, and Internet links to better educate viewers. Issues such as starting a business, building a deck, compliance with fire codes, and other common activities were addressed through HGTV-style and documentary-based programs.</p> <p>Our programs and print materials reflected the community's growing diversity and included foreign language translations. All of the products were designed with multiple outlets in mind. Videos were distributed on VHS, DVD, CD-ROM, the Internet and cable television.</p>
COMPONENTS	Strategic Communications, Video, DVD, Instructional Design, Print Materials, Streaming Video, Broadcast Video, Multi-lingual

