

U.S. Department of Agriculture

PROJECT	Diversity Training
PROBLEM	The USDA faced reports of workplace discrimination based on sexual orientation. Lack of clarity and inconsistent application of the Agency's personnel policy further complicated an already sensitive issue.
SOLUTION	<p>Faced with a culturally volatile issue, Nine Yards Media worked with an agency-wide steering committee to develop training based on real-life scenarios. Nine Yards Media then created an instructional design and training manuals for various levels and classifications of employees and managers, using video vignettes and classroom role-playing.</p> <p>The training program was also adapted for classroom use and independent or group study on the Internet.</p>
COMPONENTS	Training, Video, DVD, Web, Strategic Communications

