

General Services Administration

Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing and the option to create an electronic delivery order are available through GSAAvantage!TM, a menu-driven database system. The Internet address for GSA Advantage!TM is <http://www.GSAAvantage.gov>

Schedule Title: Advertising & Integrated Marketing Solutions
FSC Group: 541
Contract Number: GS-23F-0432K

For more information on ordering from Federal Supply Schedules, click on FSS Schedules at fss.gsa.gov

Contract Period: September 01, 2010 through August 31, 2015

Contractor: Nine Yards Media, LLC
2721 Mt. Vernon Avenue
Alexandria, VA 22301
Phone: (703) 549-4909
Fax: (703) 549-5790
E-mail: info@nineyardsmedia.com
Website: www.nineyardsmedia.com

Contract Administrator: Rick Tubbs
2721 Mt. Vernon Avenue
Alexandria, VA 22301
Phone: (703) 549-4909
Fax: (703) 549-5790
E-mail: rick@nineyardsmedia.com
Website: www.nineyardsmedia.com

Business Size: Small

Customer Information Page

1a. Table of Award Special Item Numbers (SINs)

SIN 541-2 Public Relations Services
SIN 541-5 Integrated Marketing Services
SIN 541-4B Videotape & Film Production Services
SIN 541-1000 ODC's

1b. See attachment for pricing of task.

1c. See attachment

2. Maximum Order: \$1,000,000

3. Minimum Order: \$100

4. Geographic Coverage (Delivery Area): Worldwide

5. Points of Production: Alexandria, VA

6. All prices shown in price list are net, prices and discounts are inclusive.

7. Quantity/Dollar Volume Discounts: Nine Yards Media, LLC will negotiate a quantity dollar discount with any customer placing a single order of \$500,000 or more, or when a customer's cumulative fiscal year purchases exceed \$1,000,000.

7a. Rebate Back Media Commissions: Nine Yards Media, LLC agrees to rebate to the ordering agency any and all commissions and/or quantity/volume discounts received for the placement of media.

8. Prompt Payment Discounts: None

9a. Notification whether Government Purchase Cards are accepted at or below the micro-purchase threshold: Yes.

9b. Notification whether Government Purchase Cards are accepted or not accepted above the micro-purchase threshold: Yes

10. Foreign Items: N/A

11a. Time of Delivery: Nine Yards Media, LLC will adhere to delivery schedules as specified by task orders issued by purchasing agencies.

11b: Expedited Delivery: Contact Nine Yards Media, LLC for expedited delivery.

11c. Overnight and 2-Day Delivery: Contact Nine Yards Media, LLC for rates for overnight and 2-day delivery.

11d. Urgent Requirements: Contact Nine Yards Media, LLC for faster delivery or rush requirements.

12: F.O.B. Point(s): Destination

13. Ordering Address:

Nine Yards Media, LLC
2721 Mt. Vernon Avenue
Alexandria, VA 22301
Phone: (703) 549-4909
Fax: (703) 549-5790
E-mail: rick@nineyardsmedia.com
Website: www.nineyardsmedia.com

13B: Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS schedule homepage (ffs.gsa.gov/schedule).

14. Payment Address: Nine Yards Media, LLC
2721 Mt. Vernon Avenue
Alexandria, VA 22301

Nine Yards Media, LLC also accepts electronic funds transfers. Please contact Rick Tubbs, Contract Administrator at (703) 549-4909.

15. Warranty Provision: Nine Yards Media, LLC warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in this contract.

16. Export Packing Charges: N/A

17. Terms and Conditions of Government Purchase Card acceptance (any thresholds above the micro-purchase level): No discount is offered.

18. Terms and Conditions of rental, maintenance and repair: N/A

19. Terms and Conditions of installation: N/A

20. Terms and Conditions of repair parts: N/A

20a. Terms and Conditions of for any other services: N/A

21. List of services and distribution points: N/A

22. List of participating dealers: N/A

23. Preventative Maintenance: N/A

24a. Special attributes such as environmental attributes: N/A

24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found: N/A

25. Data Universal Numbering System (DUNS) Number: 18-036-3827

26. Notification regarding registration in Central Contractor Registration (CCR Database): Nine Yards Media, LLC is registered in the CCR Database.

SIN 541-2 PUBLIC RELATIONS SERVICES

Labor Category	Hourly Rate
Project Director I	\$109.60
Project Director II	\$163.29
Project Director III	\$224.85
Contract Administrator I	\$49.06
Contract Administrator II	\$62.69
Contract Administrator III	\$74.95
Creative Director I	\$103.57
Creative Director II	\$137.30
Creative Director III	\$171.71
Communications Specialist I	\$68.14
Communications Specialist II	\$101.71
Communications Specialist III	\$137.30
Communications Specialist IV	\$204.41
Communications Specialist V	\$272.55
Media Specialist I	\$59.96
Media Specialist II	\$74.95
Media Specialist III	\$95.39
Media Specialist IV	\$115.84
Media Specialist V	\$156.71
Copywriter/Editor I	\$68.14
Copywriter/Editor II	\$85.85
Copywriter/Editor III	\$103.08
Marketing Specialist I	\$47.70
Marketing Specialist II	\$66.77
Marketing Specialist III	\$101.71
Marketing Specialist IV	\$133.55
Marketing Specialist V	\$209.86
Graphic Designer I	\$40.89
Graphic Designer II	\$63.71
Graphic Designer III	\$88.58
Graphic Designer IV	\$136.28
Graphic Designer V	\$170.35
Administrative Support I	\$20.19

SIN 541-2 Public Relations Services

Administrative Support II	\$27.05
Administrative Support III	\$33.93
Administrative Support IV	\$37.38
Administrative Support V	\$44.61

SIN 541-5 INTEGRATED MARKETING SERVICES

Labor Category	Hourly Rate
Project Director I	\$109.60
Project Director II	\$163.29
Project Director III	\$224.85
Contract Administrator I	\$49.06
Contract Administrator II	\$62.69
Contract Administrator III	\$74.95
Creative Director I	\$103.57
Creative Director II	\$137.30
Creative Director III	\$171.71
Communications Specialist I	\$68.14
Communications Specialist II	\$101.71
Communications Specialist III	\$137.30
Communications Specialist IV	\$204.41
Communications Specialist V	\$272.55
Media Specialist I	\$59.96
Media Specialist II	\$74.95
Media Specialist III	\$95.39
Media Specialist IV	\$115.84
Media Specialist V	\$156.71
Marketing Specialist I	\$47.70
Marketing Specialist II	\$66.77
Marketing Specialist III	\$101.71
Marketing Specialist IV	\$133.55
Marketing Specialist V	\$204.86
Creative Director I	\$103.57
Creative Director II	\$137.30
Creative Director III	\$171.71
Webmaster I	\$81.76
Webmaster II	\$104.94
Webmaster III	\$124.01
Multimedia Designer I	\$88.58
Multimedia Designer II	\$109.70
Multimedia Designer III	\$151.27

SIN 541-5 Continued

Multimedia Technologist I	\$74.95
Multimedia Technologist II	\$103.57
Multimedia Technologist III	\$129.46
Web Technician I	\$61.33
Web Technician II	\$74.95
Web Technician III	\$88.58
Meeting Planner I	\$47.70
Meeting Planner II	\$53.15
Meeting Planner III	\$59.96
Meeting Planner IV	\$94.03
Meeting Planner V	\$104.94
Graphic Designer I	\$40.89
Graphic Designer II	\$63.71
Graphic Designer III	\$88.58
Graphic Designer IV	\$136.28
Graphic Designer V	\$170.35
Event Specialist I	\$134.91
Event Specialist II	\$141.95
Event Specialist III	\$238.49
Event Specialist IV	\$340.69
Event Specialist V	\$545.10
Executive Producer I	\$153.31
Executive Producer II	\$212.93
Executive Producer III	\$292.99
Producer I	\$76.66
Producer II	\$85.17
Producer III	\$93.69
Producer IV	\$102.21
Producer V	\$110.73
Director I	\$97.94
Director II	\$110.73
Director III	\$127.77
Director IV	\$170.35
Director V	\$212.93
Copywriter/Editor I	\$68.14
Copywriter/Editor II	\$85.85
Copywriter/Editor III	\$103.08
Scriptwriter I	\$61.33

SIN 541-5 Continued

Scriptwriter II	\$74.95
Scriptwriter III	\$88.58
Scriptwriter IV	\$109.02
Scriptwriter V	\$129.46
Technical Writer/Instructional Tech I	\$88.58
Technical Writer/Instructional Tech II	\$102.21
Technical Writer/Instructional Tech III	\$115.84
Technical Writer/Instructional Tech IV	\$129.46
Technical Writer/Instructional Tech V	\$143.09
Researcher I	\$46.53
Researcher II	\$57.36
Researcher III	\$76.32
Production Manager I	\$30.49
Production Manager II	\$37.38
Production Manager III	\$55.60
Production Specialist I	\$27.05
Production Specialist II	\$33.93
Production Specialist III	\$41.16
Production Specialist IV	\$48.38
Production Specialist V	\$55.60
Post Production Manager I	\$35.65
Post Production Manager II	\$39.44
Post Production Manager III	\$62.82
Post Production Specialist I	\$64.40
Post Production Specialist II	\$74.95
Post Production Specialist III	\$98.12
Post Production Specialist IV	\$185.33
Administrative Support I	\$20.19
Administrative Support II	\$27.05
Administrative Support III	\$33.93
Administrative Support IV	\$37.38
Administrative Support V	\$44.61
Direct Mail Specialist I	\$65.41
Direct Mail Specialist II	\$84.49
Direct Mail Specialist III	\$118.36
Direct Mail Specialist IV	\$130.83
Direct Mail Specialist V	\$156.71
Photographer I	\$127.77
Photographer II	\$140.55

SIN 541-5 Continued

Photographer III	\$170.35
Photographer IV	\$212.93
Photographer V	\$255.51

SIN 541-1000 ODC's

<u>ODC Item</u>	<u>Ceiling Amount Per Task</u>
Talent	\$18,309.84
Graphics/Editing/Animation	\$62,832.00
Soundstage/Studio	\$13,845.24
Props/Materials	\$10,010.00
Satellite Dish Systems & Services	\$38,580.00

SIN 541-4B VIDEO/FILM PRODUCTION SERVICES

Labor Category	Hourly Rate
Project Director I	\$109.60
Project Director II	\$163.29
Project Director III	\$224.85
Contract Administrator I	\$49.06
Contract Administrator II	\$62.69
Contract Administrator III	\$74.95
Producer I	\$76.66
Producer II	\$85.17
Producer III	\$93.69
Producer IV	\$102.21
Producer V	\$110.73
Director I	\$97.94
Director II	\$110.73
Director III	\$127.77
Director IV	\$170.35
Director V	\$212.93
Scriptwriter I	\$61.33
Scriptwriter II	\$74.95
Scriptwriter III	\$88.58
Scriptwriter IV	\$109.02
Scriptwriter V	\$129.46
Technical Writer/Instructional Tech I	\$88.58
Technical Writer/Instructional Tech II	\$102.21
Technical Writer/Instructional Tech III	\$115.84
Technical Writer/Instructional Tech IV	\$129.46
Technical Writer/Instructional Tech V	\$143.09
Researcher I	\$46.53
Researcher II	\$57.36
Researcher III	\$76.32
Production Manager I	\$30.49
Production Manager II	\$37.38
Production Manager III	\$55.60
Production Specialist I	\$27.05

SIN 541 4B Continued

Production Specialist II	\$33.93
Production Specialist III	\$41.16
Production Specialist IV	\$48.38
Production Specialist V	\$55.60
Post Production Manager I	\$35.65
Post Production Manager II	\$39.44
Post Production Manager III	\$62.82
Post Production Specialist I	\$64.40
Post Production Specialist II	\$74.95
Post Production Specialist III	\$98.12
Post Production Specialist IV	\$185.33
Administrative Support I	\$20.19
Administrative Support II	\$27.05
Administrative Support III	\$33.93
Administrative Support IV	\$37.38
Administrative Support V	\$44.61